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For a free trial of the Leader Series, call your office furniture dealer or call ISE at 1-800-463-7731.



Are you getting your money's worth?

# You would with a **Leader Series** keyboard solution!

It has been recommended by ergonomists that the average individual change their posture a minimum of 8 times per work day in order to maintain healthy blood flow, and that at least two of these be standing postures.

Rather than employees walking away from their work area to take a much needed break, why not provide them with a tool that will allow them to remain productive while varying their posture in a manner that will accommodate standing?

The **Leader Series** will do just that.

Ergonomics is seen inside organizations as a competitive advantage in terms of significantly improved productivity and reduced turnover, absenteeism and lost-time injuries. Productivity increases and performance improves when employees keep their minds on their work and aren't concerned about pain or the difficulty of the job. Improvements can be illustrated by tracking such things as hours worked, units processed, quality audits made, number of analyst contracts, and amount of processable work activity.

Investing in ergonomic office solutions is the best way to increase employee productivity. A survey published in Industry Week looked at 45 call center organizations that implemented an ergonomics program in the work place. In addition to reducing the cost of injuries, **"70% reported increased productivity and 30% reported increases in product quality... achievements... that ultimately were reflected in the bottom line."**

## Recapture Your Investment

### Assumptions:

A. Average salary level*:	\$55,585.00
Benefits equal to 50% of salary:	\$27,792.50
Average annual cost of employee:	\$83,377.50

B. 365 days in a year	
104 weekends	
12 public holidays (US)	
5 sick days (standard)	
234 work days	
1872 work hours (@ 8 hours per day)	
\$44.54 average hourly cost for employee	

C. Assume a productivity increase or time savings of 21 minutes per day or 5% through use of ergonomic keyboard solution.  $21 \text{ minutes} \times 234 \text{ days} \times \$44.54 \text{ per hour} / 60 \text{ minutes} = \$3,647.83 \text{ USD}$

\$3,647.83 Annual savings and recapture of the investment in an ergonomic keyboard solution in **one month**.\*\*

\* Using US statistics for 2001

\*\*Based on average cost of \$300.00 per keyboard solution